

3. Red Line Honda is a Pennsylvania Business Corporation located at 1196 Connellsville Road, Lemont Furnace, Pennsylvania 15456-1070.

Unlicensed Period

4. The MVSFSA requires anyone engaging in the business of an installment seller of motor vehicles under installment sales contracts to be licensed by the Department. 69 P.S. § 604.

5. The Department licensed Red Line Honda as an Installment Seller, license no. 18486 through September 30, 2011.

6. The MVSFSA requires installment sellers to submit a yearly renewal license application to the Department at least fifteen (15) days prior to October 1 of each year. 69 P.S. § 605.

7. Red Line Honda failed to timely submit a license renewal application for license no. 18486 and the Department cancelled license no. 18486 on October 1, 2011. 69 P.S. § 605, 69 P.S. § 607D.

8. On March 2, 2012, Red Line Honda submitted a new application (“New Application”) for an installment seller license.

9. Red Line Honda attached paperwork for four (4) installment contracts to its New Application.

10. Red Line Honda was not licensed to enter into installment contracts when it entered into the two installment contracts between the cancellation of the prior license on October 1, 2011 and the submission of the New Application.

11. Because the Department cancelled license no. 18486, the MVSFSA prohibited Red Line Honda from engaging in the “business of an installment seller of motor vehicles under

installment sales contracts” without first obtaining an installment seller license from the Department. 69 P.S. § 604(1).

Authority of the Department

12. The MVSFA grants the Department the authority to issue orders as may be necessary for the enforcement of the MVSFA. 69 P.S. § 637.1.

13. Section 610(A)(2) of the MVSFA states that the Department may revoke or suspend any license where “[t]he licensee has violated any provision of this act.” 69 P.S. § 610(A)(2).

14. Section 637(D) of the MVSFA provides that “[a]ny person required to be licensed under this act that violates this act or directs a violation or who engages in any activity for which a license could be suspended or revoked under section 10 shall be subject to a civil penalty levied by the department of not more than two thousand dollars (\$2,000) for each offense.” 69 P.S. § 637(D).

VIOLATION

15. Red Line Honda is in violation of Section 604(1) of the MVSFA by engaging in the business of an installment seller while unlicensed. 69 P.S. § 604(1).

RELIEF

16. Fine. Red Line Honda agrees to pay a fine of four hundred dollars (\$400) which shall be due and payable to the Department within thirty (30) days of the Effective Date of this Order as defined in paragraph 24. The fine payment shall be remitted by certified check or money order made payable to the “Department of Banking” and sent to the attention of Bureau of Compliance and Licensing, 17 N. 2nd Street, Suite 1300, Harrisburg, PA 17101.

17. Corrective Measures. Red Line Honda shall not engage in the business of installment sales if at any time it should become unlicensed.

FURTHER PROVISIONS

18. Consent. Red Line Honda hereby knowingly, willingly, voluntarily and irrevocably consents to the entry of this Order pursuant to the Bureau's order authority under the MVSFSA and agrees that it understands all of the terms and conditions contained herein. Red Line Honda, by voluntarily entering into this Order, waives any right to a hearing or appeal concerning the terms, conditions and/or penalties set forth in this Order.

19. Publication and Release. Red Line Honda consents to the publication and release of this Order.

20. Consumer Rights. This Order shall not limit or impair a consumer's rights under the MVSFSA. 69 P.S. § 635.

21. Entire Agreement. This Order contains the whole agreement between the parties. There are no other terms, obligations, covenants, representations, statements, conditions, or otherwise, of any kind whatsoever concerning this Order. This Order may be amended in writing by mutual agreement by the Bureau and Red Line Honda.

22. Binding Nature. The Department, Red Line Honda, and all officers, owners, directors, employees, heirs and assigns of Red Line Honda intend to be and are legally bound by the terms of this Order.

23. Counsel. This Order is entered into by the parties upon full opportunity for legal advice from legal counsel.

24. Effectiveness. Red Line Honda hereby stipulates and agrees that the Order shall become effective on the date that the Bureau executes the Order (the "Effective Date").

25. Other Enforcement Action.

a. The Department reserves all of its rights, duties, and authority to enforce all statutes, rules and regulations under its jurisdiction against Red Line Honda in the future regarding all matters not resolved by this Order.

b. Red Line Honda acknowledges and agrees that this Order is only binding upon the Department and not any other local, state or federal agency, department or office regarding matters within this Order.

26. Authorization. The parties below are authorized to execute this Order and legally bind their respective parties.

27. Counterparts. This Order may be executed in separate counterparts, by facsimile, and by PDF.

28. Titles. The titles used to identify the paragraphs of this document are for the convenience of reference only and do not control the interpretation of this document.

WHEREFORE, in consideration of the foregoing, including the recital paragraphs, the Department and The Diversity Management Group, LLC d/b/a Red Line Honda intending to be legally bound do hereby execute this Consent Agreement and Order.

**FOR THE COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF BANKING
BUREAU OF COMPLIANCE AND LICENSING**

Robert Knaub, Administrator
Bureau of Compliance and Licensing
Department of Banking

Date: 4/3/12

**FOR THE DIVERSITY MANAGEMENT GROUP, LLC
d/b/a RED LINE HONDA**

(Officer Signature)

(Print Officer Name)

PRESIDENT
(Title)

Date: 3/29/12