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COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF BANKING AND SECURITIES

PA DEPARTMENT OF
BANKING AND SECURITIES

COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF BANKING AND
SECURITIES, BUREAU OF SECURITIES
COMPLIANCE AND EXAMINATIONS

Docket No. : 19 0046 (SEC-CAO)

v.

FRAN CASSIDY

CONSENT AGREEMENT AND ORDER

The Commonwealth of Pennsylvania, acting through the Department of Banking and Securities ("Department"), Bureau of Securities Compliance and Examinations ("Bureau"), has conducted an investigation of the role of Fran Cassidy ("Cassidy") in connection with the sale of notes offered and sold by Complete Business Solutions Group, Inc. d/b/a PAR Funding ("CBSG") from in or about May 2016 through December 2018. Based on the results of its investigation, the Bureau has concluded that Cassidy has operated in violation of the Pennsylvania Securities Act of 1972, 70 P.S. § 1-101, et. seq. ("1972 Act"). Cassidy, in lieu of litigation, and without admitting or denying the allegations contained herein, and intending to be legally bound, hereby agrees to the entry of this Consent Agreement and Order ("CAO").

BACKGROUND

1. The Department is the Commonwealth of Pennsylvania's administrative agency authorized and empowered to administer and enforce the 1972 Act.
2. The Bureau is primarily responsible for administering and enforcing the 1972 Act for the Department.

3. The Bureau operates from the Department's main office located at 17 North Second Street, Suite 1300, Harrisburg, Pennsylvania 17101.

4. Cassidy was, at all material times herein, an individual with addresses
Redacted

5. From on or about May 2016 through December 2018, Cassidy effected the sale of Non-Negotiable Term Promissory Notes ("Notes") issued by CBSG to at least two Pennsylvania residents.

6. Cassidy received compensation from CBSG for the sale of the Notes issued by CBSG.

7. Cassidy was neither registered as an "agent" pursuant to Section 301(a) of the 1972 Act, 70 P.S. § 1-301(a), nor exempt from registration.

VIOLATION

8. By engaging in the acts and conduct set forth in paragraph 5 through 7 above, Cassidy effected transactions in securities in Pennsylvania while neither registered nor exempt from registration as an "agent" in willful violation of Section 301(a) of the 1972 Act, 70 P.S. § 1-301(a).

RELIEF

9. Cassidy shall pay the Department an administrative assessment in the amount of \$80,000. Payment shall be made by certified check or money order that is made payable to the "Department of Banking and Securities" and shall be mailed or delivered in person to the Bureau of Securities Compliance and Examinations located at 17 N. Second Street, Suite 1300, Harrisburg, PA 17101.

10. The administrative assessment shall be paid as follows:

- a. \$6,666.67 on or before July 7, 2019
- b. \$6,666.67 on or before August 7, 2019
- c. \$6,666.67 on or before September 7, 2019
- d. \$6,666.67 on or before October 7, 2019
- e. \$6,666.67 on or before November 7, 2019
- f. \$6,666.67 on or before December 7, 2019
- g. \$6,666.67 on or before January 7, 2020
- h. \$6,666.67 on or before February 7, 2020
- i. \$6,666.66 on or before March 7, 2020
- j. \$6,666.66 on or before April 7, 2020
- k. \$6,666.66 on or before May 7, 2020
- l. \$6,666.66 on or before June 7, 2020

11. Cassidy shall comply with the 1972 Act and Regulations adopted by the Department, and in particular Section 301(a) of the 1972 Act, 70 P.S. § 1-301(a), et. seq.

12. Should Cassidy fail to comply with any or all provisions of this Order, the Department may impose additional sanctions and costs and seek other appropriate relief subject to the right to a hearing pursuant to the 1972 Act.

13. This Order is not intended to indicate that Cassidy or any of his affiliates or current or former employees should be subject to any disqualification contained in the federal securities laws, the rules and regulations thereunder; the rules and regulations of self-regulatory organizations or various states' securities law, including the provisions of the 1972 Act and regulations promulgated thereunder; and any disqualification from relying upon the registration exemptions or safe harbor provisions, and this Order is not intended to form the basis of any such disqualification.

FURTHER PROVISIONS

14. Consent. Cassidy hereby knowingly, willingly, voluntarily and irrevocably consents to the entry of this Order pursuant to the Bureau's authority under the 1972 Act and agrees he understands all of the terms and conditions contained herein. Cassidy, by voluntarily entering into this Order, has elected not to litigate or contest the allegations asserted by the Bureau and waives any right to a hearing or appeal concerning the terms, conditions and/or penalties set forth in this Order.

15. Entire Agreement. This Order contains the entire agreement between the Department and Cassidy. There are no other terms, obligations, covenants, representations, statements, conditions, or otherwise, of any kind whatsoever concerning this Order. This Order may be amended in writing by mutual agreement by the Department and Cassidy.

16. Binding Nature. The Department, Cassidy, and all officers, owners, directors, employees, heirs and assigns of Cassidy intend to be and are legally bound by the terms of this Order.

17. Counsel. This Order is entered into by the parties upon full opportunity for legal advice from legal counsel.

18. Effectiveness. Cassidy hereby stipulates and agrees that the Order shall become effective on the date that the Bureau executes the Order ("Effective Date").

19. Other Enforcement Action.

- a. The Department reserves all of its rights, duties, and authority to enforce all statutes, rules and regulations under its jurisdiction against Cassidy in the future regarding all matters not resolved by this Order.
- b. Cassidy acknowledges and agrees that this Order is only binding upon the Department and not any other local, state or federal agency, department or office regarding matters within this Order.

c. Cassidy acknowledges and agrees that this Order does not preclude any other agency from instituting administrative, civil or criminal proceedings that may be related to matters addressed by this Order.

20. Authorization. The parties below are authorized to execute this Order and legally bind their respective parties.

21. Counterparts. This Order may be executed in separate counterparts, by facsimile and by PDF.

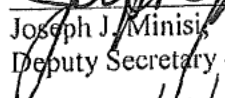
22. Titles. The titles used to identify the paragraphs of this document are for the convenience of reference only and do not control the interpretation of this document.

23. Finding. The Department finds that it is necessary and appropriate in the public interest and for the protection of investors, and consistent with the purposes fairly intended by the policy and provisions of the 1972 Act to issue this Order.

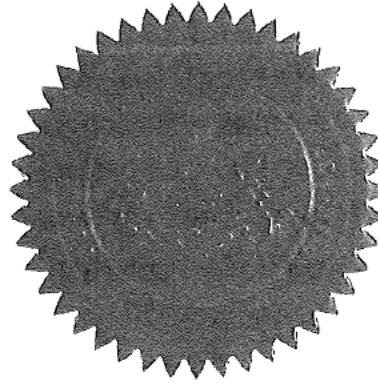
WHEREFORE, in consideration of the foregoing, including the recital paragraphs, the Commonwealth of Pennsylvania, Department of Banking and Securities, Bureau of Securities Compliance and Examinations and Fran Cassidy, intending to be legally bound, do hereby execute this Consent Agreement and Order.

FOR THE COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF BANKING AND SECURITIES,
BUREAU OF SECURITIES
COMPLIANCE AND EXAMINATIONS

Redacted



Joseph J. Minisi
Deputy Secretary of Securities

Date: 10/11/19



FOR FRAN CASSIDY

Redacted


Fran Cassidy

Date: 6/10/2019