

| F1 | R16 | A31 | U46 | D61 |
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| Ask for recommendations in writing. | Don't rely on the testimony of others, regardless of how well you know them. | Understand what your advisor is allowed to sell you. | If the sales person cannot give you detailed answers, hang up! | If you don't understand how the investment works, don't buy it. |
| F2 | R17 | A32 | U47 | D62 |
| Been victimized? Call the Pennsylvania Department of Banking & Securities at 1-800-PA-BANKS (1-800-722-2657) or 1-800-600-0007. | Be wary when a stranger contacts you about an investment. | Be very skeptical of people who promise big profits.** | If in doubt, say "NO!" Trust your instincts. | Nigerian Letter Scam, promising millions for help with foreign business exchange.* |
| F3 | R18 | A33 | U48 | D63 |
| Billions of dollars a year are lost to investment fraud.* | Very few people ever get money back from illegal securities dealers. | Make sure you understand the fees and the way your advisor makes money.* | It is much less risky to hang up. | Ponzi Schemes - Only Ponzi promoters get rich.* |





| F4 | R19 | A34 | U49 | D64 |
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| Keep copies of all financial documents. | Don't fall for a promise over the phone. | Set financial goals and stick to them. | If you are told the investment should be kept a secret, walk away. | Many scams are just variations on older themes.** |
| F5 | R20 | A35 | U50 | D65 |
| Many victims of financial fraud are smart and well-educated.* | Think twice about sending your money offshore. | Know your goals before choosing your investments. | Learn the signs of investment fraud. | Educate family and friends on how to identify and act against investment fraud. |
| F6 | R21 | A36 | U51 | D66 |
| If it sounds too good to be true, it probably is.** | Don't give out personal information because of an unsolicited sales pitch.* | Know how much risk you're willing to take and how much money you're willing to lose. | A registered securities dealer doesn't guarantee that you will receive good service. | Don't let embarrassment or fear keep you from reporting investment fraud. |





| F7 | R22 | A37 | U52 | D67 |
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| Low risk and high returns usually do not go hand in hand. | Not all investments are suitable for every investor. | Resist high pressure sales tactics. | Scam artists use internet tools such as unsolicited email to spread false information. | If you discover a problem with your finances, act quickly. |
| F8 | R23 | A38 | U53 | D68 |
| Older persons are most likely to be targets of investment fraud.* | Read the fine print before you sign up.** | Take your time and ask for written information. | Affinity fraud - "I'm like you so you can trust me" scam.** | Never buy an investment under pressure - sleep on it. |
| F9 | R24 | A39 | U54 | D69 |
| Check your financial statements for accuracy. | Hang up on high-pressure sales pitches. | Don't give a second chance to a scam artist. | Promissory notes - a promise isn't always a promise. | Your money is your responsibility. |





| F10 | R25 | A40 | U55 | D70 |
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| Know your investments | Ask to have information sent. Check it out! | Before you send money, talk to a friend or advisor. | Financial crimes can be as devastating as violent crimes.** | Remember, there is no such thing as a free lunch. |
| F11 | R26 | A41 | U56 | D71 |
| Don't be drawn by appearances; scam artists know the importance of first impressions.** | Diversify your investments: Don't put all your eggs in one basket. | Don't send money to anyone who insists on immediate payment. | Red flag: "Risk free." | Understand the risks of viatical and life settlements.* |
| F12 | R27 | A42 | U57 | D72 |
| Obtain a prospectus or other written information when making an investment.* | Is the company or person registered to sell securities in your state?** | Keep information about your bank accounts and credit cards to yourself.* | Red flag: "Guaranteed." | Seniors are the number one target of investment fraud.* |





| F13 | R28 | A43 | U58 | D73 |
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| Keep in mind that good manners don't indicate personal integrity.** | Log on to www.nasaa.org for the Senior Investor Resource Center. | When in doubt, check out the company. | Red flag: "Limited time offer" | There is no such thing as a "no risk" investment. |
| F14 | R29 | A44 | U59 | D74 |
| Senior Specialists - what are their credentials and what do they mean?* | If you suspect an unsuitable investment, get your concerns on the record. | If you are a victim of fraud, report it.** | Be alert when you hear "Last chance, you must act now." Hang up! | Be careful. Recovering your money is very difficult. |
| F15 | R30 | A45 | U60 | D75 |
| If you become an investment fraud victim, let the authorities know. | No questions are dumb or silly when it comes to your hard earned money. | Report investment scams to the Pennsylvania Securities Commission.** 1-800-PA-BANKS | Tax preparers and insurance agents must have a license to sell you securities. | Free investment advice is worth what you paid for it. |

